

To,

The Manager-Listing Department,  
**The National Stock Exchange of India Limited,**  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex, Bandra East,  
Mumbai-400 051

**Symbol: WOMANCART**  
**ISIN: INE0Q9601016**

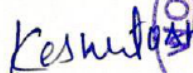
**Subject: Press Release**

Dear Sir,

Please find enclosed the press release dated Wednesday, 07<sup>th</sup> February, 2024 by Womancart Limited.

This is for your information and record.

Thanking You



**Keshutosh Roy**  
Company Secretary  
M.No:A63939



Date: 07.02.2024  
Place: New Delhi



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+91 9811382449



Womancart Limited (Formerly  
known as Womancart Private  
Limited)  
Registered Office Address: F-14/57  
IIIrd Floor, Model Town-II, New  
Delhi-110009



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**"WOMANCART" coming up with Two Exclusive Brand Outlets in North Delhi**

"**WOMANCART** the multi-brand ecommerce fashion and lifestyle destination, for the hottest trends in fashion and lifestyle because Womancart Fashion has got it all, across categories."

**Womancart Limited** primarily a digital consumer centric retail platform, providing wide range of classic and emerging branded beauty and wellness products for skin care, body care, hair care, fragrance for both men and women at the comfort of home. We also sell lifestyle brands for make-up, imitation jewellery, lingerie. We also run brick and mortar stores where customers can visit, make purchases, and interact with the brand.

The Proposed stores will offer the latest collections of fashion & lifestyle products for women.

**Commenting on the occasion, Mr. Madhu Sudan Pahwa, Managing Director of Womancart Limited** "We are pleased to inform the forthcoming of **two new stores** in North Delhi. This new stores will cater the demand for the lifestyle products & fashion wear. To give our clients the greatest experience possible, we have consistently invested in our core product and have built the necessary infrastructure, talent, and brand will continue this endeavor in years to come. We are aggressively moving on the growth path and are looking to venture into a new market to serve more people and expand our retail footprint. Encouraged by all the love from our customers, we are here to serve you with the best."

We are thrilled to forge lasting connections with the people of the city and aspire to open numerous more outlets, establishing ourselves as the ultimate one-stop shopping destination for all your women's Indian wear needs.

On behalf of the company, I would like to thank all the shareholders, investors, partners, suppliers, and customers, for your unwavering faith in Womancart and your continued support.



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